

2018

HKQAA Symposium

香港品質保證局專題研討會

HKQAA
SYMPOSIUM

www.hkqaa.org/symposium2018

Hong Kong Session
香港專場

17/05/2018

Sheraton Hong Kong Hotel & Towers
九龍香港喜來登酒店

Towards Sustainable Economy: Divergent Thinking in Business Strategies

多元策略視野 · 締造可持續發展經濟



Today, sustainability is an important business issue. Governments are encouraging enterprises to help achieve the United Nations Sustainable Development Goals (SDGs) through regulations and incentives, while the Paris Agreement highlighted the importance of adequate financial resources for the implementation of green policies. Nations worldwide have successively taken steps to encourage the development of green finance, bringing new opportunities for environmentally-friendly investments and projects.

As part of this trend, stakeholders and investors increasingly view sustainability performance as an indicator of corporate risk and value. To meet their expectations and stay ahead of the market competition, far-sighted leaders have to develop different management and investment strategies for handling sustainability risks so as to achieve long-lasting success.

This year, the main theme of HKQAA Symposium is **“Towards Sustainable Economy: Divergent Thinking in Business Strategies”**. We will bring together renowned local and overseas speakers to discuss the latest management trends for addressing today’s sustainability challenges and opportunities. We believe our programme will stimulate organisations to think ahead and navigate new strategic directions to create both economic and social value in the community.

Speakers

- **Dr David Chung Wai Keung, JP**
Under Secretary for Innovation and Technology, Innovation and Technology Bureau, the Government of the HKSAR
- **Prof C Y Jim, BH, JP**
Chair Professor, Department of Geography, The University of Hong Kong
- **Dr Wingco Lo Kam-wing, JP**
Vice-chairman, the Community Investment and Inclusion Fund Promotion and Development Sub-Committee
- **Mr Woo Pat-nie**
Member, Market Development Committee, Financial Services Development Council
- **Mr Mushtaq Kapasi**
Chief Representative, Asia-Pacific, International Capital Market Association
- **Mr Daniel Wong**
Director and Head of Research & Analytics, Hang Seng Indexes Company Limited
- **Mr Cui Hanling**
Managing Director of Board Office, Modern Land (China) Co., Limited
- **Mr David Pang**
Treasurer, MTR Corporation Limited
- **Dr Raymond Yau**
General Manager, Technical Services and Sustainable Development, Swire Properties Limited
- **Mr C Y Chan**
Director, HKBN Talent CSI Fund
- **Dr Chan Fung Cheung, Wilson**
Associate Director, MBA Programme, City University of Hong Kong
- **Dr Nigel H Croft**
Chairman, ISO Technical Subcommittee on Quality Systems (ISO/TC 176/ SC 2)
... and other renowned companies & organisations

Programme

Morning Session (9:15am – 12:00noon)

Language: English

- Shape a Sustainable Capital Market: From ESG to Green Financing
- How Green Finance Can Help Improve Environment and Foster Economic Development
- Latest Development of International Green Finance Principles
- Strategic Values of Socially Responsible Investment and Management
- Role of ISO Standards in Promoting Green Finance and Sustainable Business

Afternoon Session (2:00pm – 4:45pm)

Language: English

- Build a Sustainable City with Innovation, Artificial Intelligence and Technology
- Greening the Urban Environment: Trends and Opportunities
- Social Capital: A New Perspective for Social Responsibility and Sustainable Economy
- How to Utilise Corporate Social Capital to Create Values for Stakeholders
- Systematic Approaches to Managing Sustainability Risks - Latest Changes to ISO 50001, ISO 45001 and ISO 31000

For details, please visit: www.hkqaa.org/symposium2018

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Remarks: Candidates who wish to claim Continuing Professional Development (CPD) Units may contact us for details.



今天，可持續發展已成為重要的營商課題。隨著聯合國可持續發展目標的落實，各地政府致力透過法規及政策，推動企業協助達成這些目標，促使商界為可持續發展作出貢獻。與此同時，巴黎氣候變化協定強調充裕資金對實踐環保政策的重要性，世界各國相繼發展綠色金融，為環保投資及項目帶來新的機遇。

在這大趨勢下，持分者和投資者均日益重視機構的可持續發展表現，以此作為衡量企業風險和價值的指標。富遠見的機構領袖，都會定立多元的可持續發展風險管理及投資策略，提升市場競爭力，滿足不同持分者的期望，引領機構達至長遠成功。

今年，香港品質保證局專題研討會的主題為「**多元策略視野 · 締造可持續發展經濟**」，將匯萃本地及海外的專家講者，探討最新的管理趨勢，以應對各種可持續發展的挑戰和機遇。我們深信，是次研討會將啟迪機構放眼長遠發展，透過創新策略思維，為整體經濟與社會創優增值。

嘉賓講者

- 鍾偉強博士, 太平紳士 香港特區政府創新及科技局副局長
 - 詹志勇教授, BH, 太平紳士 香港大學地理學系講座教授
 - 盧金榮博士, 太平紳士 社區投資共享基金推廣及發展小組委員會副主席
 - 吳柏年先生 香港金融發展局市場推廣小組成員
 - 墨博文先生 (Mr Mushtaq Kapasi) 國際資本市場協會亞太區首席代表
 - 黃偉雄先生 恒生指數有限公司董事兼研究主管
 - 崔寒凌先生 當代置業（中國）有限公司董事會辦公室總經理
 - 彭海興先生 香港鐵路有限公司司庫
 - 邱萬鴻博士 太古地產有限公司技術統籌及可持續發展部總經理
 - 陳振宇先生 香港寬頻人才CSI基金總監
 - 陳鳳翔博士 香港城市大學工商管理碩士項目協理主任
 - 倪國夫博士 (Dr Nigel H Croft) 國際標準化組織質量體系技術委員會 (ISO/TC 176/SC 2) 主席
- …及其他集團企業的高層管理人員

焦點內容

上午專題環節（上午9時15分至中午12時正）

語言：英語

- 締造可持續發展的資本市場：從ESG到綠色金融
- 綠色金融如何有助改善環境及促進經濟發展
- 國際綠色金融原則的最新發展
- 社會責任投資及管理之策略性價值
- ISO標準在推動綠色金融及可持續發展企業之角色

下午專題環節（下午2時正至4時45分）

語言：英語

- 以創新科技與人工智慧建設可持續發展城市
- 綠化都市環境：趨勢及機遇
- 社會資本：推動社會責任及可持續經濟的新視野
- 如何善用企業社會資本為持分者創造價值
- 系統化管理可持續發展風險－ISO 50001、ISO 45001及ISO 31000的最新轉變

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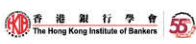
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